

The Eye

By Mike Edmonds, Luke Dennehy & Carla Danaher



Hooked on treatment

A beauty clinic is kicking goals with sports stars

EVEN without a beauty mask his own mum might have had trouble recognising him.

But we saw the big fish, Paul Salmon, popping in to Man, What a Fuss in McKillop St in the city yesterday and started wondering.

But he was merely following in the footsteps of a heap other sports stars, former sports stars, corporate high flyers and powerbrokers and calling in for a treatment.

He was getting ready to emcee a launch at Corey McKernan's Leveon hotel in North Melbourne.

Right here in Melbourne, Man, What a Fuss is about five years ahead of anything coming out of New York, especially the *Queer Eye for the Straight Guy* concept.

Founder Kate Allen and her people have been doing the hair, skin and manicure thing for years.

Last night, they launched the full monty of the male image business.

They do house and office calls and will convert the scruffiest corporate type from the unmade bed look into a million-dollar man.

"A man might come in who seriously needs advice about clothes; we'll go shopping with him. In fact, anything to do with image, we can fix," she told *The Eye* with a scornful look at our very uncool polyester shirt.

"The men's wives fully support us too, because they don't want to be seen to be nagging, even when they know something needs doing."



Picture: NICOLE GARMSTON

Face mask: beautician Emily Hawkins works on Paul Salmon.

School leaver

THE boys and girls at St Joseph's Primary in Hawthorn are losing a favourite teacher.

Nerissa McCartney, who deserves a lot of the credit for pulling footballer husband Jason back from the brink after the Bali terror attack, is leaving the school to pursue other interests.

It may have something to do with yesterday's news of the tele movie about Jason and Bali, or not. The school wishes her the best of luck.



Go, Gwen

GORGEOUS No Doubt singer Gwen Stefani (left) opened the show at the 2003 Billboard Music Awards in Las Vegas yesterday.

The awards were dominated by R&B artists, with Beyonce Knowles and R Kelly each picking up four prizes.

Picture: REUTERS

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