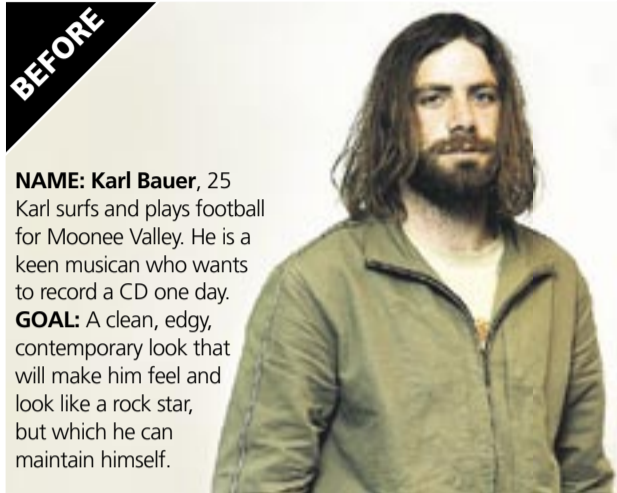


Brand new MAN

How do you uncover a spunk? We visited grooming and styling salon Man, What a Fuss to find out



NAME: Karl Bauer, 25
 Karl surfs and plays football for Moonee Valley. He is a keen musician who wants to record a CD one day.
GOAL: A clean, edgy, contemporary look that will make him feel and look like a rock star, but which he can maintain himself.

WE ALL know about landscaping — now this is a manscape! Karl had worn a beard for five years, through laziness more than anything, he says.

Wanting to get more musical work on weekends, he felt he needed some direction with his dress and grooming, but had no idea where to start until he saw Man, What a Fuss's makeover segment on Foxtel's footy lifestyle show, *Living with Footballers*, and decided to see what salon owner Kate Allen and her grooming and wardrobe team could do.

Kate says Karl was up for whatever she and her team thought would look good: "Guys who come in for a renovation generally put complete trust in us."

As our pictures show, the change is amazing.

"Karl walked in head down, arms folded. He walked out shoulders back, with a cheeky grin, and strutted down the street like he was 10 foot tall."

Karl says the response to his new look has been great.

"The footy club was the funniest thing," he says. "A few guys didn't recognise me. Mum says I look like I'm 16 again — now we're trading hair tips!"

Step 1

Waxing chest, nose, eyebrows and cheeks. "We thought we would get the pain out of the way first," Kate says.

Step 2

Removing the beard. "Where was he hiding those dimples?"

Step 3

Hair. Cap highlights lighten Karl's hair; the natural, sun-kissed all-over colour bringing out his blue eyes. The funky cut is easy to manage. The salon prescribed a dry-scalp shampoo and a peppermint conditioner to promote a healthy scalp.

Step 4

Facial to remove dead skin and hydrate the face. Karl's face was spray-tanned where it hadn't seen the sun for five years.

Step 5

New threads. Karl had a grungy approach to his wardrobe, which consisted of runners, cords, T-shirts, jeans and a couple of surfwear jackets. It was important to fit him out in clothing he would feel comfortable in, but still give him a modern edge.

STOCKISTS

Cyberia 9639 7663 **Man, What a Fuss** 9642 3860
Typhoon 9646 0719 **Zux** 9646 4607



from Cyberia; Puma streetwear boots, \$400, [redacted]



YOU R [redacted]
 A casual shirt and suit jacket help u [redacted] within.
Joe Pu [redacted]
 \$189, [redacted]
Gaudi [redacted]
 jacket, [redacted]
 pants, [redacted]
Cyber [redacted]

KARL'S MAKEOVER
 Beard removal and haircut, \$59.50, colour, \$45, facial, \$35, waxing package, \$75.50, spray-tan, \$22, two-hour wardrobe consultation, \$250